

**MARY WASHINGTON ELDERSTUDY
MEMBERSHIP COMMITTEE MINUTES
WEDNESDAY, AUGUST 29, 2018**

WELCOME AND INTRODUCTIONS

Call to Order: Donna Lewis called the meeting to order at 11 am.

Present: Donna Lewis, Dottie Myers, Susanne Lazanov, Eugenia Jones, Peggy Verdine, Alan Zirkle, Michelle Esbenshade, Leila Davis

Approval of Minutes: Susanne Lazanov moved and Peggy Verdine seconded a motion to approve the minutes. Passed.

OLD BUSINESS No old business

NEW BUSINESS

Membership continues to hold strong. We are nearing 300 members at this point in the summer. Phone Calls will be made to all non-renewing members whom we have not heard from following Alan Zirkle's email reminder. Bryn Pavek will notify us of the membership as of August 31. Alan Zirkle will send Donna the latest list of members to call. Donna will divide the list. Peggy Verdine, Michelle Esbenshade, Leila Davis and Donna Lewis will make the calls but not before September 4. We will remind members that if they renew, postmarked by September 9, they will receive the reduced rate of \$60 per member. After that date, the renewal rate is \$65.

Committee Support Positions updated: **If you were not at the meeting, please let me know your willingness to continue or if you'd rather pass the baton to another. List will not be posted until confirmed.**

Secretary:	Carolyn Sulima
Bulletin Boards:	Connie Brady/Alan Zirkle
Catering Events:	Carolyn Sulima
Emails to Members:	Jack Sulima, Alan Zirkle
Facebook/Social Media:	Keith Morgenheim
Membership Roster/Mailing Labels:	Jack Sulima
New Member Packets:	Leila Davis
Newsletter:	Dottie Meyers (Looking for co-editor)
Membership Roster/Mailing Labels:	Jack Sulima
Outreach/Art of Aging:	Peggy Verdine, Susanne Lazanov
Rack Cards:	Susanne Lazanov, Alan Zirkle
Remembrances:	Susanne Lazanov, Peggy Gratz
Social Leader:	Eugenia Jones
Reservations:	Carolyn Sulima
UMW Liaison:	Peggy Gratz
Voice Mail Monitor:	Collie Brady
Webmaster:	Chuck Watkins

Bookkeeping: Please let Donna know if you have one-time expenses as well as submitting your receipts to Bryn Pavek. Recurring expenses should be communicated directly to Bryn.

Membership Roster: we currently have three check points for assuring that our roster is correct!

Newsletter: Dottie Myers is going to be traveling this winter and will need some assistance with at least the February issue of the newsletter. We are therefore looking for someone to serve as co-editor to assist Dottie in this process. She currently spends between 4-5 hours per issue. The Newsletter is distributed five times as follows:

August – Includes the Fall Curriculum

October – Includes the Reservation Form for the Holiday Luncheon

December – Includes the Spring Curriculum

February – Includes biographies of Board Nominees. It was suggested that the biographies be included with the ballots that are sent by mail, possibly eliminating the February Newsletter.

April – Includes Reservation Form for Spring Luncheon

If you are interested in serving as co-editor with Dottie, please let Donna Lewis or Dottie Meyers know. Dottie will be writing a description that will be included in the next newsletter to the general membership if we have not filled the position by that time.

We are noticing an increase in copies to be mailed rather than sending them electronically. Inclusion of the newsletter in the welcome packets alone doubles the cost of the packet to mail.

All submissions for newsletters are due to Dottie on the 20th of the month preceding the mailing.

New Member Packets: Thanks to Susanne Lazanov for coordinating new member packets in the past. New coordinator Leila Davis is doing a great job!

Art of Aging Expo (June 13, 2018): Susanne Lazanov, Barbara West and Alan Zirkle attended the Art of Aging. Other than the noisy atmosphere, it was a successful event. Rack cards were distributed not only from our table, but to other groups who might have an interest in our organization (thanks, Alan!) Donna will attempt to contact organizers to suggest separate rooms for some of the sponsors.

Rack Cards: Alan Zirkle and Susanne Lazanov will work on a redesign of the rack cards, to be completed during this year. They will attempt to present a draft to us by our April meeting.

OTHER BUSINESS

Holiday Luncheon: The Holiday Luncheon will be held December 11, 2018, on the Stafford Campus of UMW in the second building. (We have requested a refund from Belmont since that venue just cannot accommodate the size of our group.) A harpist will provide the music.

The luncheon sign-up form will be included in the October newsletter. Sodexo will again cater our luncheon.

New and Renewing Membership Issues:

Several issues arose from various interpretations of our registration forms, particularly as related to the “no fee memberships.” The committee recommended that we change the wording to “teaching faculty” to further clarify our criteria. Changes should be made on the form and in the P and P.*

The reduced rate for renewal is intended for those with continuous membership. A lapse of a year or more will necessitate joining as a new member.

It was decided that Alan will enhance the statement on the registration page encouraging members to begin to attend classes as soon as membership is mailed.

*** At the Administrative meeting following the MC meeting, it was decided to keep the wording as it is currently stated. A change in this wording would be a violation of our Bylaws and would require a revision to the Bylaws. We will not attempt that at this time.**

Alan will look at the information contained on G-21 of the P and P to see if it can be incorporated elsewhere. Presently, Alan sends each new member an email to confirm their information. Perhaps the information on G-21 is being covered elsewhere.

Ideas for future discussion:

Include feature interviews of selected members in the newsletters.

Given the Map developed by Alan showing the locations of our members, consider identifying cluster leaders who could serve as points of contact in those neighborhoods. For example: Falls Run, Celebrate, downtown, Lake of the Woods, etc.

Adjourned: The meeting was adjourned at 12:00.

IMPORTANT DATES:

September 4-8, 2018	Make membership renewal calls
September 20, 2018	Deadline for submissions for newsletter to Dottie Meyers
October 17, 2018	General membership Meeting 10:00 am -12
November 15, 2018	Membership Committee Meeting – 10:00 am - 12
December 11, 2018	Holiday Luncheon